

PAD – PARENT ACTION ON DRUGS

TOPIC/FEATURE	RELATED URL(S)
<p>BACKGROUND/HISTORY: PAD has a new name – Parent Action on Drugs. Formerly Parents Against Drugs, the new name reflects PAD’s mandate to help parents and others make informed choices about substance abuse issues that affect their children. As it has for the past 20 years, PAD continues to provide parents, teens and the community with the tools they need to prevent the abuse of alcohol and other drugs.</p> <p>This site is designed to provide comprehensive and current information about tobacco, alcohol and other drugs (“facts”), risk and protective factors, and resources available to parents and those who work with families and youth.</p> <p>TARGET AUDIENCE: Parents, professionals in health, education and social services, community leaders</p>	<p>http://www.parentactionondrugs.org</p> <p>http://www.parentactionondrugs.org/facts.php http://www.parentactionondrugs.org/resources.php</p>
<p>KEY RESOURCES:</p> <p>Parents</p> <ul style="list-style-type: none"> • Parents Need to Know...How to Help our Kids Stay Away from Tobacco, Alcohol and Other Drugs • Parents and Teens/Questions and Answers • When You Have Concerns... About Your Child’s Tobacco, Alcohol or Other Drug Use • Support <p>Professionals</p> <ul style="list-style-type: none"> • CBC: Challenges, Beliefs and Changes Peer Education Program • PASS It On: Peers, parties And Senior Students • For the Record 	<p>http://www.parentactionondrugs.org/parent.php</p> <p>http://www.parentactionondrugs.org/parentquestions.php http://www.parentactionondrugs.org/parentconcerns.php http://www.parentactionondrugs.org/support.php</p> <p>http://www.parentactionondrugs.org/cbcprogram.php http://www.parentactionondrugs.org/professionals.php http://www.parentactionondrugs.org/youth.php http://www.parentactionondrugs.org</p>
<p>ACCESSING THE INFORMATION: Current List of PAD Resources Order form – complimentary copies Related Web Sites</p>	<p>http://www.parentactionondrugs.org/resources.php http://www.parentactionondrugs.org/resourceorderform.php http://www.parentactionondrugs.org/links.php</p>

FOCUS RESOURCE CENTRE

TOPIC/FEATURE	RELATED URL(S)
<p>BACKGROUND/HISTORY: The FOCUS Community Project began with nine communities. Today there are 22 FOCUS Communities throughout Ontario. Each community coalition develops and implements health promotion, prevention and early intervention strategies for reducing alcohol and other drug abuse. Initially, the Addiction Research Foundation (ARF) provided a support system for the FOCUS Communities. Today, these same supports are provided by the Centre for Addiction and Mental Health.</p> <p>FUNCTION of FOCUS Resource Centre and TARGET AUDIENCE: FRC supports the training, consultation, networking, and information/dissemination needs of 22 FOCUS Community Projects throughout Ontario.</p>	<p>http://www.frcentre.net</p>
<p>KEY RESOURCES ON FRC: While the target audience for FRC are FOCUS community coalitions, the very nature of the website makes it useful to any coalition with similar interests.</p> <p>FRC constantly searches out and updates the website with new information News of interest to the HP field <u>FOCUS Discussion Forums</u></p> <ul style="list-style-type: none"> • FOCUS closed forum (for FOCUS coordinators etc) • Public forums <p><u>On-line Resources</u> (topic-specific) <u>AOD Breaking News</u> the latest news related to alcohol and other drug and health promotion <u>Provides direct links</u> to all sorts of information (one stop shopping)</p> <ul style="list-style-type: none"> ○ Community Capacity Building ○ Youth Issues ○ Diversity in HP Programming ○ Communication Campaigns ○ many, many more topics <p><u>New Developments</u> FOCUS Communities' online database of resources</p>	<p>http://www.frcentre.net/resources.htm</p> <p>http://www.frcentre.net/discus</p> <p>http://www.frcentre.net/Library/PressRel.htm</p> <p>http://www.frcentre.net/resources.htm</p> <p>http://www.frcentre.net/resources/search.asp</p>
<p>CONNECTING WITH OTHERS IN THE FIELD FOCUS Community pages Public Discussion Forums; read messages and questions; post your own message or question Check out the <i>Events Calendar</i>* on a regular basis; post your own events Visit Who We Are section for names and numbers of FOCUS coordinators, consultants, and FOCUS Advisory Committee members Review Links section</p>	<p>http://www.frcentre.net/communities/communities.htm</p> <p>http://www.frcentre.net/discus</p> <p>http://action.web.ca/home/frcentre/events.shtml</p> <p>http://www.frcentre.net/whoweare.htm#contact</p> <p>http://www.frcentre.net/links.htm</p>

APOLNET - THE ALCOHOL POLICY NETWORK ONLINE, January 30, 2003

TOPIC/FEATURE	RELATED URL(S)
<p>BACKGROUND/HISTORY: Alcohol Policy Network's online service devoted exclusively to Canadian alcohol policy issues. This site is designed to stimulate informed discussion about various aspects of alcohol policy and to profile the prevention efforts and successes of individuals and groups across Ontario. APOLNET was launched in September 1995 as a bulletin board system in partnership with the Substance Abuse Network of Ontario. In March 1996, the sister web site launched. Site contains over 600 pages and thousands of links to alcohol-related information and resources on the web. It is indexed by the Canadian Health Network and CAMH websites and attracts approx 8,000 visits / month.</p> <p>TARGET AUDIENCE: professionals in public & community health, substance abuse and injury prevention, researchers, librarians & students, policy-makers, educators, community groups, anyone wishing to participate in the debate and development of alcohol policy.</p>	<p>http://www.apolnet.org</p> <p>http://www.apolnet.org/more.html</p> <p>Site Map: http://www.apolnet.org/map.html</p>
<p>KEY RESOURCES ON APOLNET:</p> <p><u>Hot Issues</u> APOLNET Listserv News Digest</p> <p><u>Action Packs</u> (topic-specific) Alcohol Policy 101 Policy-Making in Canada</p> <p><u>Resources</u> APN Publications: Directory of Substance Abuse and Injury Prevention Contacts in PH Directory of Potential Sources of Funding</p> <p>Sample Policy Collection (campus, community, licensed establishments, municipalities, schools, workplaces) Best Practices in Alcohol Policy Guide to Online Research & Statistics Online Databases & Indexes Alcohol Education Materials Database</p>	<p>http://www.apolnet.org/issues.html http://www.apolnet.org/listservnews.html</p> <p>http://www.apolnet.org/actpacks/actpacks.html http://www.apolnet.org/actpacks/ap_101.html http://www.apolnet.org/actpacks/ap_pol.html</p> <p>http://www.apolnet.org/resources/resources.html http://www.apolnet.org/resources/apndir.html http://www.apolnet.org/resources/apnfun.html</p> <p>http://www.apolnet.org/resources/sample.html</p> <p>http://www.apolnet.org/resources/res_best.html http://www.apolnet.org/resources/res_onl.html http://www.apolnet.org/resources/res_dat.html http://action.web.ca/home/apolnet/rsrscs.shtml</p>
<p>SUGGESTIONS FOR CONNECTING WITH OTHERS IN THE FIELD:</p> <ol style="list-style-type: none"> 1. Subscribe to apolnet-I listserv (over 300 subscribers) 2. Register for the key contacts database 3. Check out the events calendar on a regular basis; post your own events 4. Visit Contacts section for names and numbers of regulators, etc. 5. Review Links section 	<p>http://www.apolnet.org/subscribe.html http://www.apolnet.org/databases/apolnetcontacts.cfm http://action.web.ca/home/apolnet/events.shtml http://www.apolnet.org/contacts.html http://www.apolnet.org/links.html</p>

ASSOCIATION TO REDUCE ALCOHOL PROMOTION IN ONTARIO, January 30, 2003

TOPIC/FEATURE	RELATED URL(S)
<p>BACKGROUND/HISTORY: The Alcohol Advertising Action Pack is hosted by ARAPO on the Alcohol Policy Network's APOLNET. It includes background information, research papers, the regulatory framework, position papers/statements and resources.</p> <p>TARGET AUDIENCE: Public health and safety professionals, such as Drug Awareness Committees, Public Health Units, FOCUS Communities, educators and community-based organizations.</p>	<p>http://www.apolnet.org/actpacks/ap_adv.html</p>
<p>KEY COMPONENTS IN THE ALCOHOL ADVERTISING ACTION PACK:</p> <p>Background Information (eg., alcohol advertising/promotion on the internet)</p> <p><u>Research Papers</u></p> <p><u>Regulatory Framework</u></p> <p><u>Position Papers/Statements</u></p> <p><u>Relevant Resources</u></p> <p>ARAPO Resources: Alcohol Advertising: A Legal Primer Under the Influence: The Impact of Alcohol Advertising on Youth Under the Influence Educator's Kit Under the Influence Wall Poster Under the Influence Transit Poster ARAPO ADS UP Newsletter Are You Under the Influence of the Illusion Display</p>	<p>http://www.apolnet.org/actpacks/bi_adv.html</p> <p>http://www.apolnet.org/resources/respaper.html#adv</p> <p>http://www.apolnet.org/actpacks/rf_adv.html</p> <p>http://www.apolnet.org/resources/pospaper.html#adv</p> <p>http://www.apolnet.org/actpacks/re_adv.html http://www.apolnet.org/resources/nr_adv1.html http://www.apolnet.org/resources/araporesearchpaper.html http://www.apolnet.org/resources/arapo_kit.html http://www.apolnet.org/resources/nr_adv2.html http://www.apolnet.org/resources/transitposter.html http://www.apolnet.org/resources/ads9902.html http://action.web.ca/home/apolnet/rsrscs.shtml?AA_SL_Session=08dc3729c09165c445dc452e9f7328a&sh_itm=a11dc7a0816cd04d8c90f4305ca0b44</p>
<p>CONNECTING WITH THE ALCOHOL EDUCATION PROJECT:</p> <p>Post a resource to the Alcohol Education Materials Database See what's available on the Alcohol Education Materials Database Subscribe to apolnet-I listserv (more than 300 subscribers) Register for the key contacts database Check out the events calendar on a regular basis; post your own events</p>	<p>http://action.web.ca/home/apolnet/rsrscs-post.shtml http://action.web.ca/home/apolnet/rsrscs.shtml http://www.apolnet.org/listserv.html http://www.apolnet.org/databases/apolnetcontacts.cfm http://action.web.ca/home/apolnet/events.shtml</p>

ONTARIO DRUG AWARENESS PARTNERSHIP

TOPIC/FEATURE	RELATED URL(S)
<p>BACKGROUND/HISTORY: Ontario Drug Awareness Partnership (ODAP) hosted by the Substance Abuse Network of Ontario. Includes information and resources related to the annual Drug Awareness Week Campaign, November 17-23, 2002.</p> <p>TARGET AUDIENCE: 200 Drug Awareness Committees across Ontario, media.</p>	<p>http://sano.camh.net/odap</p>
<p>2002 CAMPAIGN RESOURCES</p> <p>Scratch & Learn Cards 2002—<i>It's not "just" alcohol/marijuana/medications</i> PowerPoint Presentation for use by local groups Amazing Drug Awareness Race Game Media Kit</p> <p>Events Calendar: Post Your Own Drug Awareness Week Event</p> <p>2002 Award</p>	<p>http://sano.camh.net/odap/scratch3.pdf http://sano.camh.net/odap/dawppt.ppt http://sano.camh.net/odap/adar.htm http://sano.camh.net/odap/media2002.doc</p> <p>http://action.web.ca/home/odap/events.shtml</p> <p>http://sano.camh.net/odap/award2003.doc</p>
<p>OTHER USEFUL INFORMATION</p> <p>ODAP Newsletter</p> <p>Directory of "Safer Grad/Prom/Parties: Programs in Ontario, March 31, 2001</p> <p>Background on Last Year's Drug Awareness Week</p>	<p>http://sano.camh.net/odap/odapnews/index.htm</p> <p>http://sano.camh.net/odap/safegrad.htm</p> <p>http://sano.camh.net/odap/daw2001.htm</p>