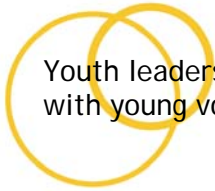


A brief about...
The Booze Buzz Peer Education Project
(A project of the Association to Reduce Alcohol Promotion in Ontario)
Resource Manual for Recruiting Young Volunteers



Attention!

Youth leaders, teachers, OSAID advisors, professionals working with youth, and agencies working with young volunteers:

Do you have or know of teens with talents, energy and passion to be volunteers? Thinking about how to tap into this rich resource but a bit hesitant because of logistics or don't know where to start?

The *Booze Buzz Resource Manual for Recruiting Young Volunteers* summarizes a process for recruiting and working with young volunteers. The manual is based on the experiences of the Booze Buzz Peer Education Project. The project is designed to educate and train youth to deliver information to their peers on the harmful effects of alcohol advertising on youth, but can be used to shape your own youth-volunteer program. The manual is helpful in its entirety if you are looking for a systematic means to working with volunteers or you may find helpful tips by referring to select sections.

What can you expect from the *Booze Buzz* manual?

Sections discuss relevant topics for the Before, During and After periods of volunteering. The Before section provides information on what needs to be in place before involving youth:

- Student Volunteer Policy
- Volunteer Management
- Volunteer Health and Safety
- Other logistics

Helpful recommendations during the volunteering period are outlined under:

- Student Volunteer Recruitment
- Volunteer Selection
- Orientation and Training
- Volunteer Support and Supervision

Suggestions for follow up after volunteering include:

- Volunteer Recognition/Appreciation and Retention
- Succession Planning
- Evaluation

Sample invite letters, promotional materials, orientation and training agenda, volunteer contracts and program evaluation form related to *The Booze Buzz* project will prove to be useful templates for similar student volunteering programs. A Resources section also provides you with further reading.

Wishing you all the best in your work with volunteers,
Amy Hlaing, ARAPO Co-chair

For more information and/or to order the manual, contact:
ARAPO Coordinator, Association to Reduce Alcohol Promotion in Ontario
c/o Ontario Public Health Association
700 Lawrence Avenue West, Suite 310, Toronto, Ontario, M6A 3B4
Telephone: (416) 367-3313, Email: ARAPO@opha.on.ca

